

Dean's  
Head of Department's  
Head of Subject's  
Department Secretary's



## **Fulbright-Hanken Distinguished Chair in Business and Economics 2024-2025**

Hanken has signed an agreement with the Fulbright Finland Foundation on the grant programme Fulbright-Hanken Distinguished Chair in Business and Economics. The agreement enables prominent American scholars the opportunity to conduct research as well as participate in teaching and education during a 3-6 month visit at Hanken. During the stay, the scholar shall teach and conduct research as well as contribute to disseminating Hanken's research and knowledge within the business community and society.

The Fulbright Finland Foundation is a service organisation that specialises in academic exchange between Finland and North America. The main goal is to support the internationalisation of Finnish universities. Similar grant agreements have been made between the Fulbright Finland Foundation and Aalto University, University of Helsinki, and Nokia.

The agreement strengthens Hanken's international profile, especially among scholars and universities in the US. Our networks will be broadened in the US, opening up opportunities for new forms of co-operation.

Read more about the Fulbright-Hanken Distinguished Chair in Business and Economics:  
<http://www.fulbright.fi/en/research-and-lecturing-opportunities-scholars-and-specialists/fulbright-hanken-distinguished-chair>

### **Do you have a potential guest in mind?**

**The application process for term 2024-2025 - Deadline for a Hanken-internal statement of interest is 12 May 2023 for the application round September 2023.**

American scholars apply for the Fulbright-Hanken Distinguished Chair grant themselves. Applications are submitted to CIES (Council of International Exchange of Scholars), where they are pre-screened. More information on CIES here [www.cies.org](http://www.cies.org). Anyone who fulfils the application requirements can apply for the grant.

It is recommended that the applying guest scholar submits an invitation letter from Hanken together with the application (although this is not a mandatory attachment in the application). If you have a prospective guest in mind with high potential whom you wish to provide an invitation, please mention this in the statement of interest that you send internally to the Research Liaison Officer no later than 12 May 2023.

The statement of interest must include the following information:

- Guest candidate's name, nationality, and home university
- Your name – as prospective academic host for the guest
- Your own short evaluation (<0,5 pages) of the guest's merits and competence (please also attach the CV of the guest candidate)
- A preliminary list of collaborative projects and forms of research that the guest would participate in (discuss this list with the Head of Subject at your Department)
- A preliminary list of the teaching that the guest would participate in (discuss this list with the Head of Subject at your Department). Teaching could be for degree programs and/or Executive Education (subject to opportunities being available).
- Possible supervision/support of PhD students
- Planned joint research applications with our scholars is seen as a plus.

- The time period and number of months the guest would like to visit Hanken, as well as the minimum and maximum number of months they are prepared to stay at Hanken (3-6 months).
- Your own evaluation of the candidate, on the scale 0-7: 0 = The guest candidate's visit to Hanken would not significantly benefit Hanken or Hanken's researchers or doctoral students. 7 = The guest candidate's visit would be a true 'win' for Hanken in terms of favourable and long-term collaboration with Hanken's researchers and doctoral students.

After receiving all statements of interest, the Dean of Research and Societal Impact and the Dean of Education evaluates the candidates and decides before 31 May 2023 which candidates will be invited. After the evaluation the Academic hosts will in collaboration with the Dean of Research and Societal Impact and the Dean of Education, draft the invitation letters for selected guest candidates. Invitation letters will be sent to these candidates before the end of June 2023.

Before submitting a statement of interest, please read through the internal rules and decision procedure for invitations and applications for the Fulbright-Hanken Distinguished Chair program on the following page.

**Time table:**

Deadline for statement of interest to Research Liaison Officer <a href="mailto:jenny.lunden-morris@hanken.fi">jenny.lunden-morris@hanken.fi</a> (Hanken's internal deadline)	<b>12 May 2023</b>
Internal evaluations of the guest candidates	<b>31 May 2023</b>
Invitation letters are sent out to the chosen guest candidates	<b>Before 30 June 2023</b>
Application round deadline (CIES deadline)	<b>15 September 2023</b>

**More information:**

Research Liaison Officer Jenny Lundén-Morris  
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 +358 40 3521 235

### **Internal rules and decision procedure for invitations and applications for the Fulbright-Hanken Distinguished Chair in Business and Economics:**

- A maximum of 3 candidates are invited per academic year (maximum one candidate per department).
- Preferably rotating (at different departments/subjects every year if possible).
- Preferable length of visit is 3-6 months.
- Guests should only visit during Autumn or Spring semester (not during the summer months June, July or August).
- Guests should be well-established American scholars who publish their research in prominent, high-quality academic journals.
- During the stay, the guest will teach and conduct research as well as contribute to disseminating Hanken's research and knowledge within the business community and society.
- The Academic Host at the Department understands the responsibilities the important hosting task includes. The Host is also familiar, in detail, with the guest's task list and coordinates the practical arrangements together with the guest.
- Prior to submitting the statement of interest to the Research Liaison Officer, the Academic Host must discuss the potential guest with the Head of Department.
- An overall evaluation and decision about eventual guests are done by the Deans of Research and Societal Impact and Education. The applications are assessed with regards to how the planned activities align with the strategic goals of Hanken, and how the timetables for the visits can be synchronised so that Hanken can welcome as many guests as possible within the funding limits.
- Based on the statements of interest (sent by the intended Academic Hosts to the Research Liaison Officer), the Academic host in collaboration with the Dean of Research and Societal Impact and the Dean of Education, drafts the invitation letters for selected guest candidates. The drafts are circulated with the intended Academic Host, Head of Subject, as well as the Dean of Research and Societal Impact the Dean of Education.
- The final version of the invitation letter is signed by the Dean of Research and Societal Impact. The Research Liaison Officer sends the invitation to the potential guest, for him or her to include in their application to CIES.
- Once the applications have been assessed by CIES, the Fulbright Finland Foundation sends eligible applications for assessment to Hanken (late Autumn 2023).
- The Research Liaison Officer checks the formal aspects of all applications before they are finally approved by the Dean of Research and Societal Impact and the Dean of Education.